

# ***News Release***

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## **Cengage Learning Acquires Gatlin Education Services**

**Stamford, CT, July 16, 2008** –Cengage Learning, one of the leading providers of print and digital instructional and reference materials for the academic, professional and library markets, today announced the acquisition of Gatlin Education Services, a leading partner to colleges and universities delivering online continuing education certificate programs to adult learners.

Gatlin will be integrated into Cengage Learning’s Education To Go (ed2go) business, the largest provider of online training and education solutions through higher education and community lifelong learning partners who serve the adult continuing education and training market. Together, ed2go and Gatlin will expand service in the e-learning market, simplifying the delivery of digital education solutions to a growing audience with more selection and functionality.

“This natural partnership of high-quality programs and services will provide more choice and value to students in pursuit of continuing education and career development training,” said Jerry Weissberg, Vice President, Cengage Learning. “ed2go and Gatlin are highly complementary and, with this acquisition, we can provide better service to partner institutions, instructors and students in the community who need to build new skills or upgrade old ones, but don’t always have the time or ability to participate in the on-campus offering.”

According to the 2005 NCES Adult Learning Report, nearly one-third of all of the 92 million adult education students use a form of distance learning and, according to the Training 2007 Industry Report, 35 percent of corporate training hours were spent on e-learning. The new combined service offerings of ed2go and Gatlin will ensure these students have access to the resources and education they need, as the adult education and training market continues to grow.

Combined, the two companies will focus on continuing to provide the best online education and training programs that improve learning outcomes for adult continuing education learners through their 1800 partners at community colleges, universities and other education providers, offering more than 300 short courses and more than 100 certificate programs.

### **About Cengage Learning & ed2go**

Cengage Learning delivers highly customized learning solutions for colleges, universities, professors, students, libraries, government agencies, corporations and professionals around the world. These solutions are delivered through specialized content, applications and services that foster academic excellence, professional development, and measurable learning outcomes.

ed2go, part of Cengage Learning, is committed to providing high-quality online learning that is affordable and easy to use. With an ever-growing catalog of over 300 courses, ed2go makes it simple for anyone to enrich their lives or reach their professional goals in a supportive and engaging environment. For more information visit [www.cengage.com](http://www.cengage.com) or [www.ed2go.com](http://www.ed2go.com).

### **About Gatlin Education Services**

GES is the world's largest provider of asynchronous web-based training to colleges, universities and other education providers worldwide. GES standardizes online methodology, including system administration, evaluation and instruction with our custom designed, browser-based courseware. A growing number of programs also include externship opportunities with major companies and GES students can take advantage of the company's optional Career Services.

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